

## Low-Rider Bike

With the help of Hip Hop 360 Shorty Fatz Customs has turned their love of building and customizing low-rider bikes into a unique learning opportunity for East San Jose youth. Students work in groups of two or three and learn how to disassemble bikes and prepare them for painting. This incentive based program rewards students who improve their grades the most by allowing them to take home their very own low-rider bike.

## School 2 School Project

Hip Hop 360 has expanded beyond the traditional elements of Hip Hop to incorporate video recording and editing technology for a new program called 'School 2 School'. 'School 2 School' is an interactive conversation between middle schools via video. The project was piloted with students from Mathson Middle School (East San Jose) and Cupertino Middle School (Cupertino). Project participants record small video segments where they were asked and answered questions about campus life.

## One Voice Youth Choir

Led by professional musicians Hip Hop 360's One Voice Choir teaches students the basics of rhythm, harmony, and musical notation. The songs covered by the choir include classics as well as contemporary tunes which make the 8 week experience entertaining and engaging for all participants. The course culminates in a performance in front of parents and peers.

## Goals

Unity Care's Hip Hop 360 provides middle, elementary, and high school students the opportunity to express themselves through various artistic avenues, in the following ways:

1. To give youth an outlet for creative expression
2. To build self confidence through performance
3. To promote and build positive relationships between youth and adults.

By focusing on the needs and interests of young adults, ages 9-17, Hip Hop 360 successfully engages youth to be creative and productive. They receive expert instruction in their chosen element with the purpose of creating their own original artistic piece within the project's 8-week span. The specialized instruction incorporates fundamental artistic skills that will ultimately lead to academic achievement.

This specialized instruction focuses on the fundamentals that ultimately lead to academic achievement. All courses adhere to state and national art standards.



## Creating Healthier Communities

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# The Unity Care Group

## Creating Healthier Communities



## HIP HOP 360





Today, many students lack a creative outlet to express their hopes, concerns and dreams for a better future. Unity Care recognizes creative arts as a vital force in every young person's life. Unfortunately, budget cuts consistently force California's schools to remove existing creative arts programs.

The Hip Hop 360 program brings creative arts back into the lives of our middle and high school youth, while reinforcing California's educational state standards. The Hip Hop 360 curriculum was developed by artists and accredited California teachers to engage students and to supplement concepts that they are taught throughout the day. This dynamic program allows youth to express themselves in positive ways, while simultaneously building self confidence and developing essential skills.

Hip Hop 360 uses dance, urban art, creative writing through lyricism, and dj-ing to stimulate a student's mind. Our instructors give intensive direct instruction in each

of the four elements of hip hop, while reinforcing state academic standards. Each course helps students develop important interpersonal and educational skills, which allow them to perform better within an academic setting.

### **Course Descriptions**

#### **Creative Writing Through Lyricism**

Creative Writing Through Lyricism focuses on a student's ability to coherently express themselves through various literary avenues. Through creative writing, students develop their skills in language, poetry and verbal expression. Students are required to write clear and cohesively while providing ample support for each theme that is explored. Techniques for breath control and intonation are introduced. This course also focuses on a student's ability to orally present his or her compositions to a larger audience.

#### **DJing**

DJing exposes students to new djing technology that is currently being introduced as well as to the concept of cooperative learning. Students learn how to setup equipment, about its functions and the crucial skill of elementary record spinning. They are introduced to

more complex skills such as scratching, mixing, and beat-matching and receive lessons on establishing a unique sound that is well-timed and balanced. By creating melodies, students develop critical thinking and active listening skills.

#### **Dance**

Students learn the basics of breakdancing and how it contrasts with studio "hip-hop dance". By understanding the etiquette of breakdance battling, they are taught foundational moves such as toprock, footwork, spins, and freezes. Through breakdancing they learn to express themselves and collaborate with other students.

#### **Urban Art**

The urban art course is designed to bring students to the independent level of learning, where he or she begins to create art without guidance from the instructor. The theme includes urban art styles that can be created with pencils, markers or paint. By the end of the course, students produce artwork that incorporates elements of graphic design, specialized lettering, and objects. Through the development of imagination and creativity, students learn the value of the artistic and creative voice within themselves and others.