



# Birdies for Charity Fundraiser



## Help Raise Funds to Support our Foster Youth!

Dear Friend,

A new year is upon us, so I'm inviting you to join me by making a resolution to support our foster youth in 2010. As the state continues to cut funding for foster care programs, our young children are waking up each day struggling to navigate the foster care system.

Our children need your help now more than ever. Consider these facts:

- There are over 60,000 children in California's Foster Care System
- Each year 4,000 teenagers age out of the system at age 18
- Santa Clara County has over 1,700 children in foster care
- 60% of youth who leave Foster Care at 18 are homeless within 2 years
- Less than 10% of foster children actually graduate from high school
- Only 3% of foster youth go on to a 4-year college
- 70% of San Quentin inmates grew up in Foster Care
- 42% became parents within 2.5 to 4 years after exiting care



**These alarming statistics are a harsh wake-up call to action.**

**With your help, our children will receive the quality supportive life-changing services that they so desperately need; so I am challenging you to make a positive difference in a young person's life in 2010 by making a minimum \$20.10 pledge through our Birdies for Charity Fundraising Program, hosted by the Monterey Peninsula Foundation.**

***What is Birdies for Charity?*** Birdies for Charity is a fun and exciting way to make a charitable donation to the Unity Care Group, Inc. by the number of combined birdies scored by PGA TOUR players throughout the **2010 AT&T Pebble Beach National Pro-Am golf tournament, February 8-14.** (See brochure for more details)

### ***How to Make a Pledge***

- Pledge one cent or more per birdie scored by PGA TOUR players during the tournament  
**Example: Individual Pledge of \$.05 per birdie x 1,500 birdies = \$75 pledge**
- **Pledge Online:** You may pledge a **one-time flat donation of \$20.10** or more at <https://birdies.attpgolf.com/give.php>
- **Mail in Pledge Form:** You may fill out the attached pledge form and mail it to The Unity Care Group. You will also get a chance to participate in the Guess the Birdies contest, if you submit your pledge form before February 10, 2010. See the [brochure](#) for grand prize details.

*(Please note all donations are 100% tax deductible).*

Don't wait, please fill out a pledge form today. Mail your pledge forms to Linda Vu, Communications and Development Specialist, by **Wednesday, February 24, 2010**. If you have any questions, feel free to contact Linda at (408) 510-3480 ext. 114 or via email at [lvu@unitycare.org](mailto:lvu@unitycare.org).

**Make Checks Payable to:**  
Monterey Peninsula Foundation

**Mail Checks and Pledge Forms to:**  
The Unity Care Group, Inc.  
ATTN: Development  
1400 Parkmoor Ave, Suite 115  
San Jose, CA 95126

Thank you in advance for helping to make a tremendous difference in the lives of young people by nurturing their growth as confident, competent and caring individuals.

Sincerely,

André Chapman  
President and CEO