



Unity Care Group, Inc.
"Creating Healthier Communities"

Media Contact

Linda Vu
Communications and
Development Specialist
Unity Care Group, Inc.
Phone (408) 510-3480
lvu@unitycare.org

FOR IMMEDIATE RELEASE

Hundreds of Foster Youth Receive Back-to-School Clothes

San Jose, Calif., (August 3, 2011) 199 school-aged foster children throughout Santa Clara County are looking forward to their first day of school thanks to the support of My New Red Shoes' Clothing for Confidence Program. Unity Care's foster youth and underserved families received a gift bag filled with a fashionable brand new pair of Converse shoes, a \$50 Old Navy Gift Card and a "Happy First Day" card. Volunteers sewed each gift bag and assembled the packages with care.

Shelly, a teenager living in Unity Care's group home for foster girls, was thrilled to receive the gifts and expressed her gratitude, "I really like my new pair of shoes. I think it looked creative, and it had a nice style. I got a pink and white pair of Converse shoes, which was what I really wanted. The gift card was nice because I liked being able to pick-out my own outfit. I'm really thankful for the gifts, and I'm excited for my first day of school as a high school senior."

André Chapman, President and CEO stated, "My New Red Shoes has given our children so much more than shoes and clothes, they have given our children the gift of confidence. For many of our foster children the first day of school can be very stressful, so it's a blessing for our children to be able start off the school year feeling proud and happy about wearing a brand new outfit."

Each year My New Red Shoes' Clothing for Confidence Program distributes thousands of brand new shoes and \$50 gift cards to non-profit agencies serving homeless children ages 5-18 within San Francisco Bay Area counties. For more information, please visit their website at www.mynewredshoes.org.

ABOUT UNITY CARE GROUP

Founded in 1992, Unity Care Group, Inc. is a community-based non-profit multi-service youth and family development agency. Founded with the goal of developing educational and social programs to enrich the lives of at-risk youth, our mission is to provide quality youth and family programs for the purpose of creating healthier communities through lifelong partnerships. For more information contact Linda Vu, Communications and Development Specialist, at (408) 510-3480, or via email at lvu@unitycare.org or visit www.unitycare.org.

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